



Electrical & Automation

WON LEADS

LOST LEADS

Note : Dashboard created based on data provided, We have assumed the provided data is correct.



WON LEADS

QUARTER

- ☐ Qtr 1
- ☐ Qtr 2

OCCUPATION

AID

Builder

Contractor

Dealer

Electrician

ZONE

CZ

EZ

NA

NCZ

NZ

NZ1

NZ2

HOME

WON LEADS

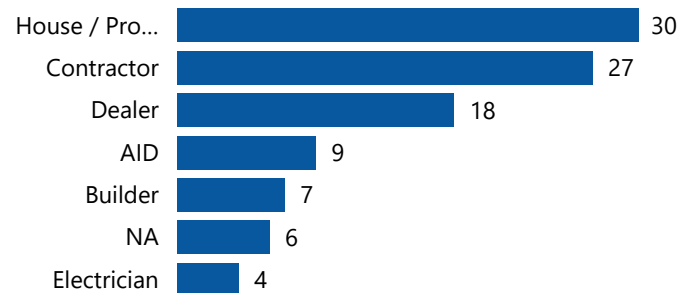
LOST LEADS



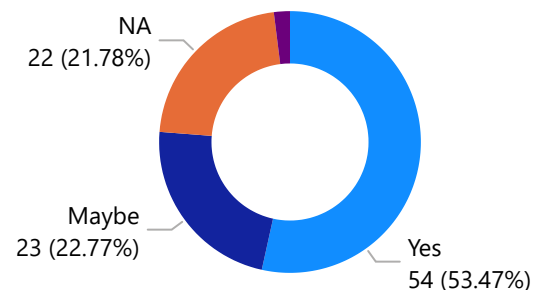
101

TOTAL LEADS

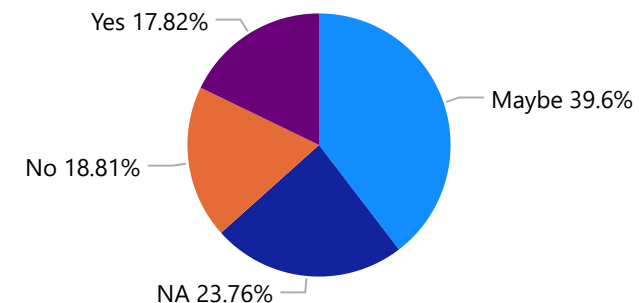
OCCUPATION WISE LEADS



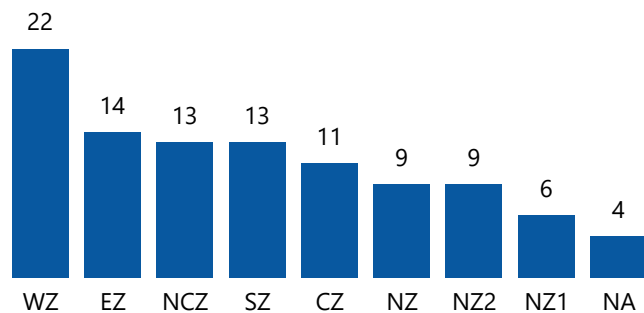
WOULD YOU STILL BUY OUR PRODUCT



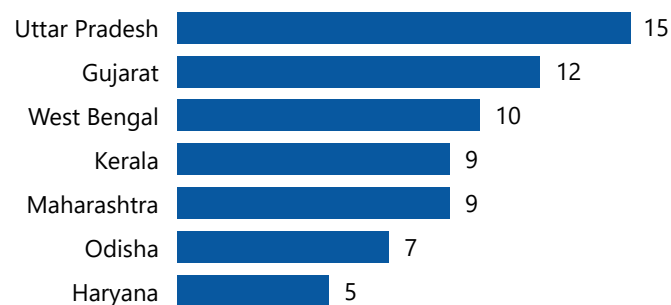
ARE YOU REPEATED CUSTOMER



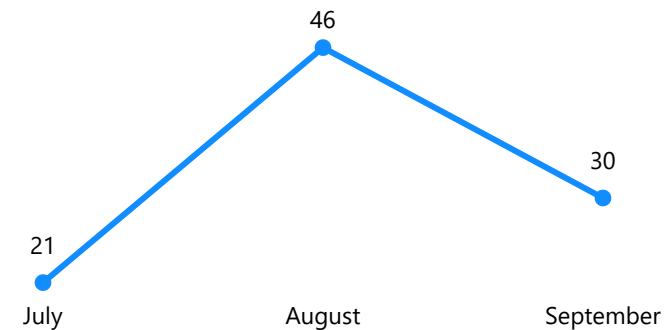
ZONE WISE LEADS



STATE WISE LEADS



MONTH WISE LEADS TREND



LOST LEADS

QUARTER

☐ Qtr 1

☐ Qtr 2

OCCUPATION

AID

Builder

STATE

Andhra Pradesh

Assam

ZONE

CZ

EZ

NA

NCZ

NZ



228

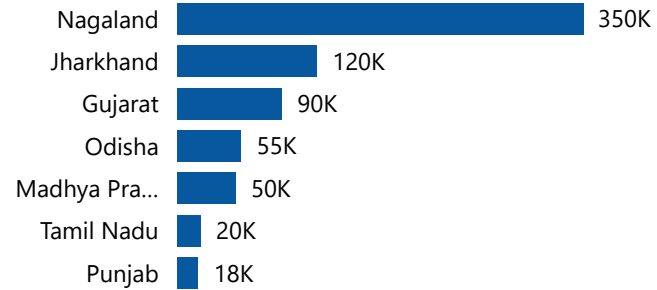
TOTAL LEADS



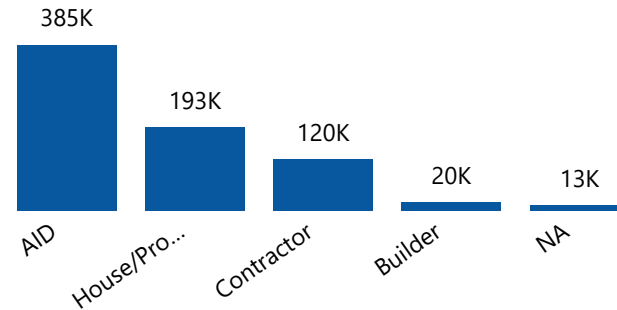
7,31,000

TOTAL LOST VALUE

STATE WISE LOST VALUE



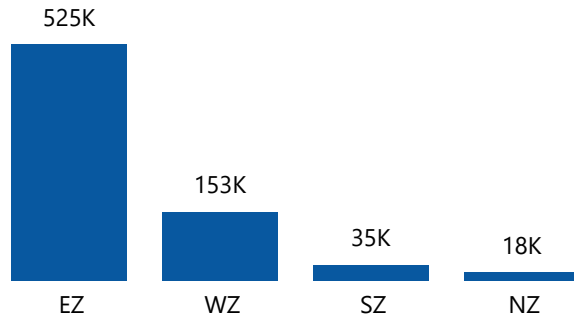
OCCUPATION WISE LOST VALUE



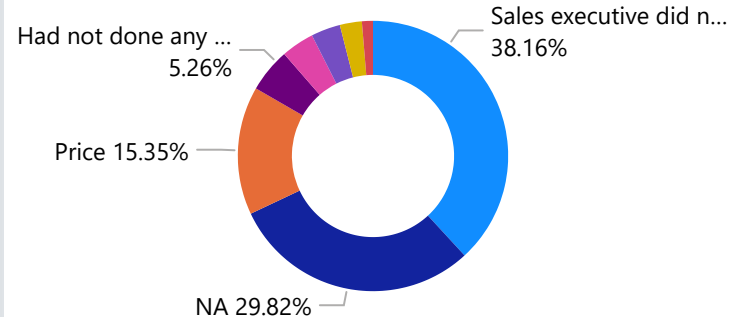
BRAND LOST TO



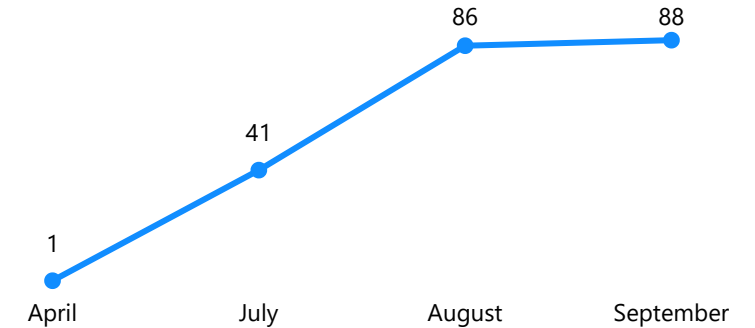
ZONE WISE LOST VALUE



REASON FOR NOT PURCHASING



MONTH WISE LOST LEADS TREND



HOME

WON LEADS

LOST LEADS